



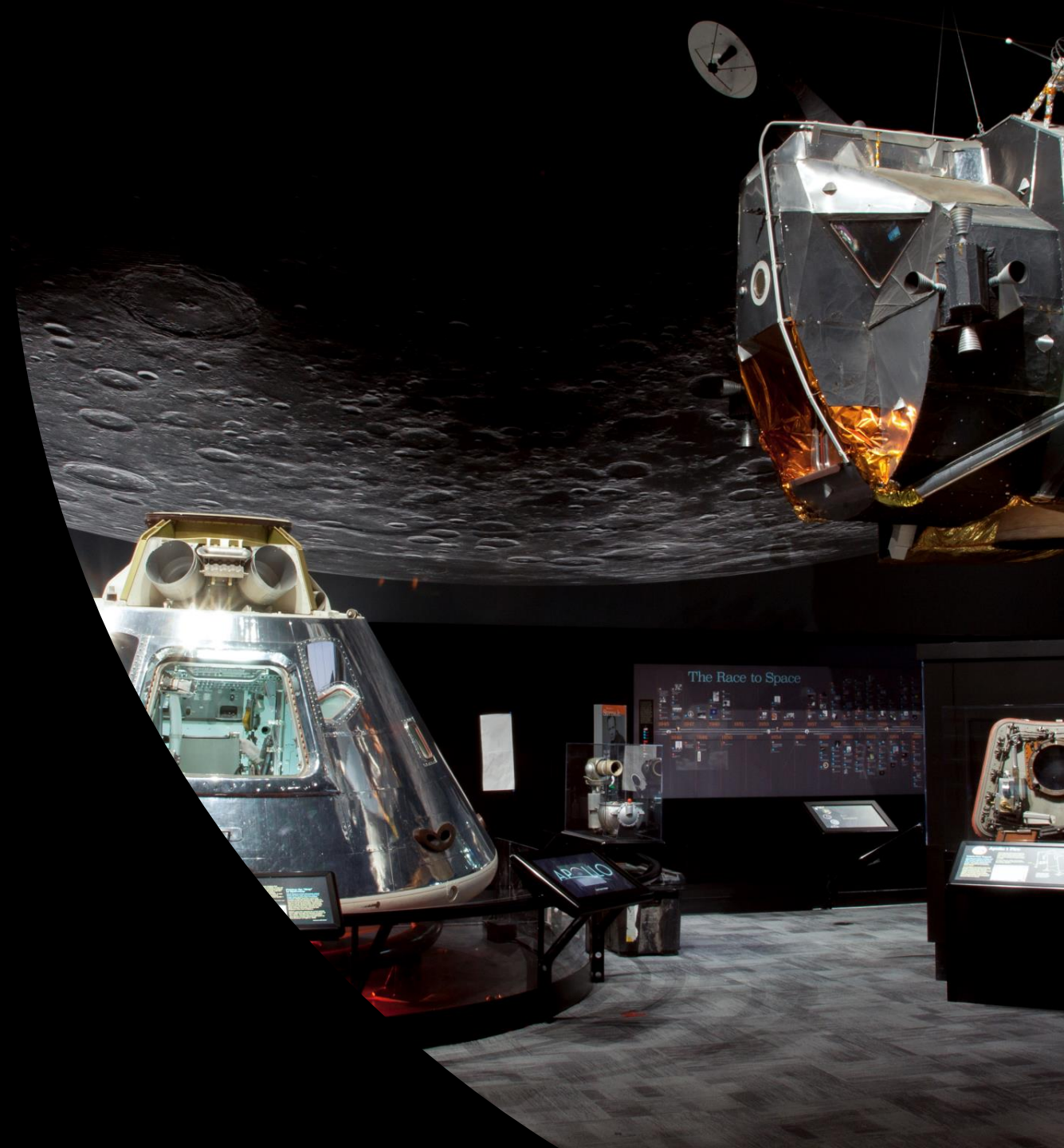
Community Engagement

DESTINATION MOON

THE APOLLO 11 MISSION

Who We Are

The Museum of Flight in Seattle is the world's largest independent, non-profit air and space museum. Our mission is to be *the foremost educational air and space museum in the world*. To that end, we serve over 600,000 visitors annually and provide specialized education programs on-site and worldwide.



Smithsonian

The Museum of Flight Features

450,000

Square Feet
of Exhibition
Space

175

Air and
Spacecraft

25,000

Small Objects

Excels at
telling the stories
of the people
behind the
artifacts

90,000

Books and
Periodicals

Nearly
5,000

Cubic feet of archival
materials including
an estimated four
million images

What is Destination Moon?

Destination Moon: The Apollo 11 Mission is an exhibit from the Smithsonian Institute of Traveling Exhibition Services and the Smithsonian's National Air and Space Museum in Washington D.C.

The Blockbuster exhibition brings the iconic Apollo 11 command module and more than 20 other one-of-a-kind mission artifacts to four cities in the U.S.—its first national tour in 46 years!



Relive the epic lunar landing during its 50th Anniversary year

Destination Moon will be featured in its ONLY West Coast appearance at The Museum of Flight in Seattle, WA from April-September, 2019

The 50th Anniversary of the lunar landing is July 20, 2019

This special exhibition features the Apollo 11 command module Columbia, the only portion of the historic spacecraft to complete the first mission to land men on the Moon and safely return them to earth as well as more than 20 one-of-a-kind artifacts from this groundbreaking mission



Smithsonian

The Museum of Flight plans to support ***Destination Moon*** with unprecedented outreach:

- Regional, national, and international PR and publicity
- Customized “language specific” sales materials targeting thousands travelers from Europe, Asia and Australia
- Paid media campaign to include Broadcast, Print and Digital across the state and up and down the West Coast
- Working with local, regional and national science and cultural institutions on a series of community engagement events to make 2019 the “Seattle Summer of Space” and celebrate July 19, 20, 21, 2019 as a 3 day flagship event
- Please contact Carla Bitter, Integrated Project Manager, Museum of Flight cbitter@museumofflight.org